


Hatem Akil, Ph.D.

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Published author, copywriter, editor, instructional designer, researcher, and technical writer. 20+ years' experience in technical communication, media design, and document creation, original content creation, document design, proposal creation, web content, reporting, data analytics and manual preparation.

Experience

AUG 2012 – PRESENT

Assistant Professor of English/ Broward Center of Turkey, Valencia College & Seminole State College, Orlando, Florida

Teach courses in academic writing, technical writing, style application document design and formatting.

JULY 2019 – PRESENT

Technical Content Chief/ Ascend Higher Education, Orlando, Florida

Wrote and designed investor pitch decks, data graphic presentations, corporate booklets, and manuals. Architected all UX design (in 3 languages), created site wireframes, FAQs. Wrote and designed proposals, corporate agreements, printed and digital material, investor reports, and press releases.

JULY 2016 – JUNE 2019

Director, Quality Enhancement Plan/ Seminole State College, Sanford, Florida

Authored the 5-Year Impact Report per SACS requirements. Designed and wrote operating handbook documenting work processes, policies, and procedures. Responsible for all marketing and advertising literature, including 50-page event programs, conference documentation, articles, and newsletters.

MAY 2015 – JULY 2016

Chief Research Strategist/ FMP Technologies, Dallas, Texas

Conducted industry-wide research on the state of the telematics industry in the US. Wrote Product Backgrounders and conference papers. Authored and designed a 200-page State-of-the-Industry report. Wrote data tables, price and feature comparison tables. Developed RFI and RFP documents.

JAN 2000 – MAY 2015

Technical Content Creator/ Media Orientalis, LLC, Winter Park, Florida

Authored State-of-the-Industry white paper (160 pages) on telecom Billing and CRM systems. Created workflow manuals, customer service standard operating procedures (SOPs), designed VoIP network architecture and user guide. Architected relational database apps, API Documentation, and manuals.

Education

DEC 2011

Doctor of Philosophy in Texts and Technology/ University of Central Florida, Orlando, FL

Skills

Instructional Designer • Visual Communication • Adobe Creative Suite • Multi-lingual • Web Content •